

The
Louisiana Paint Horse Club
2005 Azalea Classic,
High Cotton Futurity Show
&
Youth-Amatuer Paint-O-Rama



Scenes from the 2003 Azalea Classic!



The Louisiana Paint Horse Club is the oldest American Paint Horse Association affiliated club in Louisiana. Twice a year, this club sponsors two large shows at the Ike Hamilton Exposition Center in West Monroe, Louisiana.

The **Azalea Classic**, a nationally known, eight (8) judge show in April draws exhibitors to West Monroe from the Carolinas, Tennessee, Georgia, Florida, Oklahoma and Kansas as well as our neighboring states, with some exhibitors traveling from Minnesota and Illinois. This show which is scheduled only six weeks prior to the American Paint Horse Association's world championship show serves as a major preparatory competition for many of the country's finest youth, amateur and professional horseman who anticipate competing for a world championship title. The economic impact of this two-day show is projected to be over \$250,000.00 in hotel accommodations and restaurants, as well as rental fees generated by the Ike Hamilton Exposition Center.

The **Louisiana Paint Horse Club High Cotton Futurity and Youth/Amateur Paint-O-Rama** is held in November with participants from the Deep South and Texas traveling to West Monroe to compete for over \$15,000.00 in futurity purses and to accumulate points for the annual year-end high point awards from the American Paint Horse Association. The economic impact of this show is estimated at \$150,000.00.

The LPHC invites you to join us in promoting these exciting equestrian competitions which expand tourism for our state from both participants and spectators and which expose businesses to hundreds of people who have never experienced the diversified scenic beauty, culture and cuisine of the people of Louisiana!

Corporate and individual sponsorships/advertising are available at five levels, Platinum, Gold, Silver, Bronze and Friend. Program-pattern books for the Azalea Classic and the High Cotton Futurity Show and Youth Amateur Paint-O-Rama listing all of the patterns for the exhibitors competing in the showmanship, english equitation, western horsemanship and trail classes are printed for each of these two major shows. With full color covers, the 2003 and 2004 Azalea programs generated rave reviews. In 2005, we again include full color covers for both shows and color ads in both programs for any of our sponsors who request such. The program-pattern books are sold at the shows and the funds generated benefit our youth awards fund.

2005 Sponsorship/Advertising levels are:

Platinum --\$501 & above-

1. Company logo placement in LPHC national advertising if received by deadline
2. Ad and/or logo on LPHC website with linkage to company website for 1 year
3. Company banner placement at show (company furnishes banner)
4. Full page black/white ad in pattern/program book (color ad is \$100 additional)
5. Company/individual name mentioned throughout the show--10 times per day
6. Reserved site for company booth at the Ike Hamilton

Gold - \$251 to \$500

1. Ad and/or logo on LPHC website with linkage to company website for 1 year
2. Company banner placement at show (company furnishes banner)
3. 3/4 page black/white ad in pattern/program book (color ad is \$75 additional)
4. Company/individual name mentioned throughout the show--8 times per day
5. Reserved site for company booth at Ike Hamilton

Silver - \$101 to \$250

1. Ad and/or logo on LPHC website with linkage to company website for 1 year
2. Company banner placement at show (company furnishes banner)
3. ½ page black/white ad in pattern/program book (color ad is \$50 additional)
4. Company/individual name mentioned throughout the show--6 times per day
5. Reserved site for company booth at Ike Hamilton

Bronze - \$51 to \$100

1. Ad and/or logo on LPHC website for 1 year
2. Company banner placement at show (company furnishes banner)
3. ¼ page black/white ad in pattern/program book
4. Company/individual name mentioned throughout the show-4 times per day
5. Site for company booth at Ike Hamilton (not reserved)

Friend - up to \$50

1. Line mention on website
2. 1/8 page black/white ad in pattern/program book
3. Company/individual name mentioned throughout the show-2 times per day
4. Site for company booth at Ike Hamilton(not reserved)

For further information contact Lynn Hargus at 318-547-0223 or mail your selected sponsorship/advertising package to her at **LOUISIANA PAINT HORSE CLUB**, 303 Howard Street, Monroe, LA 71201

I would like to sponsor/advertise with the Louisiana Paint Horse Club in the programs for the Azalea Classic and the High Cotton Futurity Show and Youth-Amateur Paint-O-Rama in 2005.

Sponsorship levels:

Select one:

_____ Platinum (\$501 & above) _____ Gold (\$251 - \$500)
_____ Silver (\$101 - \$250) _____ Bronze (\$51 - \$100)
_____ Friend (_____ - \$50)

Sponsors name and/or Business: _____

Contact name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Contact #: _____(Home) _____(Office) _____(Cell)

Email Address: _____

Website Address: _____

Amount Remitted: _____

Check # _____

Mail to: Lynn Hargus
LPHC Secretary-Treasurer
303 Howard Street
Monroe, LA 71201

PHONE: 318-547-0223

Email: lynn

Thanks for your support!