



Louisiana Paint Horse Club

Kerry Barnes – President

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web site: www.LPHC.com

The Louisiana Paint Horse Club is the oldest American Paint Horse Association affiliated club in Louisiana. We sponsor two shows in Louisiana a year and co-sponsor the Zone 6 show every year.

The Azalea Classic is a nationally known, eight (8) judge show in April draws exhibitors to Louisiana from the Carolinas, Tennessee, Georgia, Florida, Oklahoma and Kansas as well as our neighboring states, with some exhibitors coming from as far as Minnesota and Illinois. This show serves as a major preparatory competition for many of the country's finest youth, amateur and professional horseman whom anticipate in competing for a World Championship Title! The economic impact of this show is projected to be over \$250,000 in hotel accommodations and restaurants, as well as rental fees generated by the Ike Hamilton Exposition Center.

The LPHC Summer Sizzler is held in July with exhibitors coming from the Deep South & Texas to compete for and to accumulate points for the annual year-end high point awards for the American Paint Horse Assoc. The economic impact of this show is estimated at \$50,000.

The LPHC cordially invites you to join us in promoting these exciting equestrian competitions which promote tourism for our state from both participants and spectators. Which also expose businesses to hundreds of people whom have never experienced the diversified scenic beauty, culture and cuisine of the people of Louisiana!

2009 Sponsorship / Advertising levels are:

Platinum -- \$501 & above-

1. Company logo placement in LPHC national advertising if received by deadline
2. Ad and/or logo on LPHC website with linkage to company website for 1 year
3. Company banner placement at show (company furnishes banner)
4. Full page blk/wht ad in pattern/program book (color ad is \$100 additional)
5. Company/individual name mentioned throughout the show—10 times/day

Gold -- \$251 to \$500

1. Ad and /or logo on LPHC website³ with linkage to company website for 1 year
2. Company banner placement at show (company furnishes banner)
3. $\frac{3}{4}$ page blk/wht ad in pattern/program book (color ad is \$75 additional)
4. Company/individual name mentioned throughout the show—8 times/day

Silver -- \$101 to \$250

1. Ad and/or logo on LPHC website with linkage to company website for 1 year
2. Company banner placement at show (company furnishes banner)
3. $\frac{1}{2}$ page blk/wht ad in pattern/program book (color ad is \$50 additional)
4. Company/individual name mentioned throughout the show—6 times/day

Bronze -- \$51 to \$100

1. Ad and/or logo on LPHC website for 1 year
2. Company banner placement at show (company furnishes banner)
3. $\frac{1}{4}$ page blk/wht ad in pattern/program book
4. Company/individual name mentioned throughout the show—4 times/day

Friend -- up to \$50

1. Line mentioned on website
2. $\frac{1}{8}$ page blk/wht ad in pattern/program book
3. Company/individual name mention throughout show—2 times/day

I would like to sponsor/advertise with the Louisiana Paint Horse Club in the programs for the Azalea Classic and the Summer Sizzler Show 2009.

Sponsorship levels:

Select one:

_____Platinum (\$501 & above) _____Gold (\$251 - \$500)

_____Silver (\$101 - \$250) _____Bronze (\$51 - \$100)

_____Friend (_____- \$50)

Sponsors name and/or Business:_____

Contact Name:_____

Address:_____

City:_____ State:_____ Zip:_____

Contact #:_____ (Home) _____ (Work)

_____ (Cell) _____ (E-Mail)

Website Address:_____

Amount Remitted: _____ Check # _____ Date _____

Mail to: Kerry Barnes

LPHC President

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Thanks for your support!